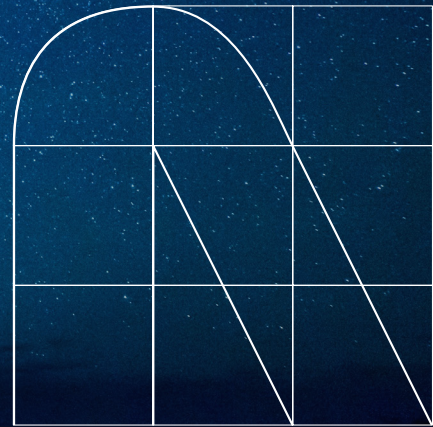# Make ESG Scalable and Successful with NTT DATA and ServiceNow

ESG Consulting for the NOW Platform

Most businesses have pledged to meet sustainability targets, but as a new generation of consumers amass more purchasing power, an organization's ability to deliver on these promises has become a major determinant of success.

ESG challenges and opportunities

Research has found that 74% of consumers care about the environmental impact of the products they buy, but 45% believe corporations are doing a poor job when it comes to reducing their carbon footprint.

It is not just customers who are applying pressure; investors, regulators, and internal stakeholders are also placing an increased focus on Environment, Social, and Governance (ESG) efforts. In order to maximize investments and comply with new regulations such as the Corporate Sustainability Reporting Directive, Federal Supplier Rule, SEC Climate Disclosures, and Carbon Border Adjustment Mechanism, businesses need a better way to reach their goals.

This is often easier said than done, though. If your ESG efforts are like most, the data is siloed across teams, departments, geographies, and applications, and your team is understaffed and overstretched.

61% of enterprises lack the right IT tools to report and measure their ESG progress, and 85% say an integrated sustainability solution would be a game changer.

What would change for your business if you had an ESG roadmap to remove complexity, eliminate silos, and create automations and workflows to help achieve your goals? How much more could you accomplish if your data sources and enterprise applications integrated into a single platform that offered end-to-end visibility of all ESG initiatives?

A whole business impact: Strategic and technical support for the entire ESG umbrella

As a global partner with ServiceNow, we're changing the way organizations develop, manage, and deliver ESG initiatives. With a unique selection of workflows, automations, and a one-stop ESG command center built on the NOW platform, we eliminate silos, engage your team, and ease your ESG management and reporting burdens.

From smarter manufacturing to a more sustainable value chain and green digital journey solutions, NTT DATA is at the forefront of sustainability. We've been recognized as a major sustainability service provider by Gartner, Forrester, and Everest Group, and we're working to become carbon neutral by the year 2050. NTT DATA is a steering member of the Green Software Foundation and has joined the CDP Supply Chain, an organization that helps its members meet their targets by facilitating the disclosure of suppliers' environmental data. As a result, NTT DATA has a more accurate view of organizations' environmental impact, which helps us create cutting-edge ways for businesses like yours to achieve their ESG goals.

Benefits

- Remove the complexity of siloed ESG teams and systems with a single source of truth on ServiceNow
- Create end-to-end visibility of ESG initiatives for easier monitoring and compliance reporting
- Achieve faster time-to-value with NTT DATA's proven three-step approach to sustainability and net zero transformation
- Enhance efficiency with a comprehensive selection of workflows, automations, and dashboards
- Eliminate manual work and improve GHG calculations, data collection, and reporting efficiency

Strategy & Data Management

- See gaps and opportunities during our comprehensive ESG risk and mitigation assessment
- Receive an ESG roadmap that includes tailored employee and value chain partner engagement

Smart Manufacturing

- Take advantage of new processes for alarming, reporting, fault detection and diagnosis, and predictive maintenance
- Achieve ESG excellence with an asset performance tracker created from IoT and predictive modeling

Sustainable Value Chains

- Discover which decarbonization strategies will reduce your net carbon footprint without affecting the end user experience
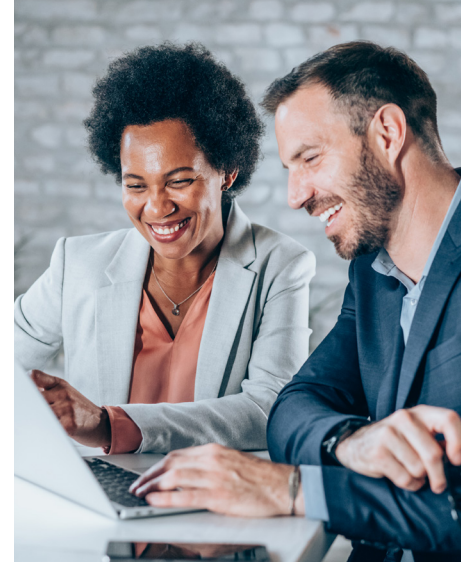- Get a Code of Conduct and processes for compliance measurement

Green Digital Journey

- Reduce your employees' and end users' carbon footprint by managing green IT projects in ServiceNow
- Leverage new digital products tailored to your sustainability product portfolio needs

Visibility

- Get complete visibility into all ESG efforts with a one-stop command center in ServiceNow.
- Use ServiceNow workflows, automations, and dashboards to establish an end-to-end data flow for complete traceability and scalability

Productivity

- Eliminate the manual work of GHG calculations, data collection, and reporting with automated ServiceNow workflows
- Integrate ESG data from multiple operational sources and carbon accounting platforms into one ServiceNow ESG management solution

Reporting

- Streamline emissions reporting by integrating all of your ESG data into ServiceNow
- Use our carbon accounting tool to create digitized, auditable, and GHG Protocol-aligned reports

Engagement

- Use ServiceNow workflows to eliminate silos, mitigate risk, streamline communications, and increase stakeholder engagement
- Simplify employees' daily work with centralized ESG systems and operations

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Visit us.nttdata.com to learn more.

NTT DATA