VirtuousAI

Stop guessing. Start knowing.

Make confident decisions with AI that thinks strategically

10
PETABYTES

That's how much data the average enterprise has[1]

LESS THAN 40%

That's how much of it gets analyzed[2]

Strategic AI harnesses the full power of your data to unlock smarter decisions, bigger wins, and business breakthroughs

A wholesale fashion marketplace customer grew its customer base by 20% while reducing its customer acquisition cost by 50%. That's the power of strategic AI in action.

[Read more.](#)

The difference is clear...

Strategic AI...	AI Point Solutions...
Solves your toughest business challenges	Tackle isolated, often menial, tasks
Focuses on big business goals	Focus on repetitive functions
Integrates across teams and data sources	Operate in silos
Grows as your business needs do	Can't scale to accommodate new use cases

See beyond the noise. Act on on what matters.

Take advantage of AI-powered business clairvoyance.
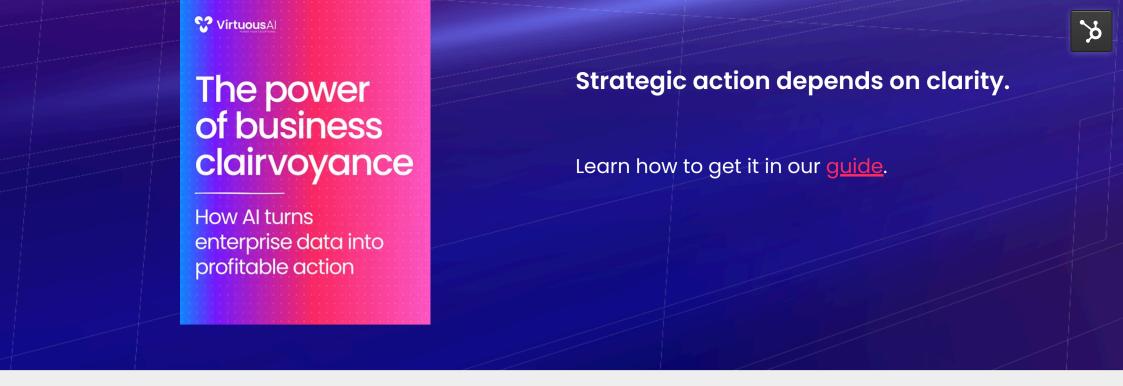
Grow your revenue

- Discover which factors influence repeat business
- Identify your highest-value customers, then find more just like them
- Make data-driven decisions about new product innovations
- Analyze purchase patterns in different regions to expand into a new market

Optimize your profits

- Get pricing recommendations to reduce excess inventory
- Discover efficient new ways to allocate resources
- Get marketing mix recommendations that optimize spend
- Predict when fleet maintenance is needed to eliminate avoidable delays and costs

Drive operational efficiency

- Get recommendations to streamline workflows
- Forecast workforce needs to hit growth targets
- Identify which customer service tickets can be automated
- Use real-time insights to redirect resources during peak service periods.

Strategic action depends on clarity.

Learn how to get it in our [guide](#).

VirtuousAI helps you create an AI-powered decision-making engine for your business

Starting an AI journey can feel overwhelming. If you're like most business leaders, you're battling at least one of these roadblocks:

- A lack of in-house AI specialists
- Massive quantities of data that aren't ready to train AI models
- Not enough time and money to build your own AI solution

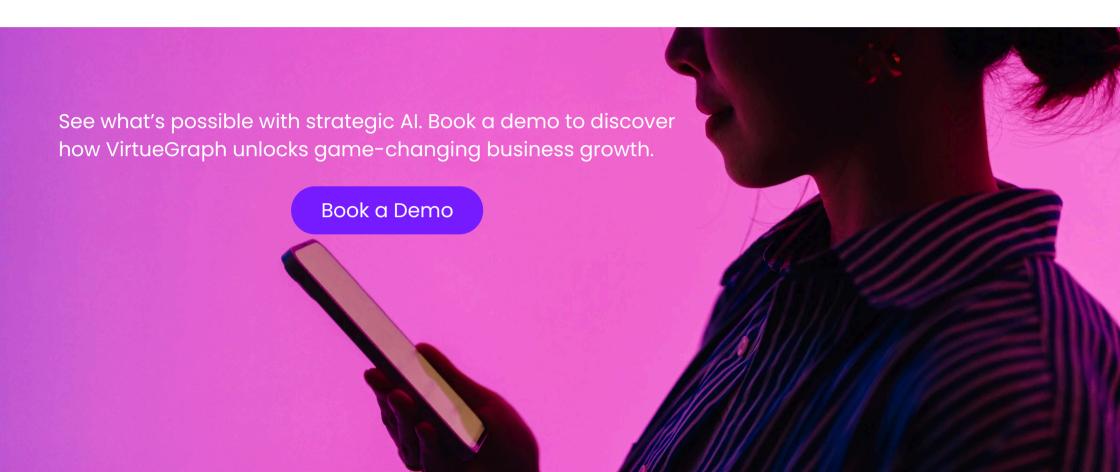**VirtuousAI removes these barriers so you can get to strategic action faster:**

- Our pre-built, all-in-one AI platform eliminates your skills, data, and technology gaps
- Unlike point solutions' fragmented data, our technology is one unified platform that houses all your internal and third-party data
- Our AI allows for natural language queries — just ask a question, no matter how strategic or complex, and you'll get instant, actionable recommendations

Meet VirtueGraph: The brain behind the breakthroughs

At the heart of our platform lies a patented knowledge graph that works like a human brain to connect the dots between internal and third-party data sources. VirtueGraph finds connections you never knew existed, generates smarter recommendations, and tells you how it arrived at its conclusions — and does it all instantly.

Best of all, VirtueGraph is constantly learning. Every question you ask and every new data point you add make it smarter. As a result, VirtueGraph can scale to as many use cases as you can dream up — without scaling your costs.

VirtueGraph

PROPRIETARY KNOWLEDGE GRAPH PLATFORM

Your data

Third-party data

Data packs

GENERATIVE AI

MACHINE LEARNING

TOOLS

QUERY

OUTPUT

See what's possible with strategic AI. Book a demo to discover how VirtueGraph unlocks game-changing business growth.

Book a Demo

1. https://www.informationweek.com/data-management/how-much-data-is-too-much-for-organizations-to-derive-value-

2. https://edgedelta.com/company/blog/what-percentage-of-company-invest-in-big-data