Go Back to School With a Splash of Color

Turn an ordinary school year into an extraordinary one. Discover how Pantone® makes the path to education more colorful, one class at a time.

Back to School in Style: Colorful Must-Haves for the Year Ahead

From dorm decor to classroom couture, Pantone's partners have all the essentials you need to stay ahead of the curve this school year.

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Let your steps do the talking with Cariuma's comfy yet electrifying Viva Magenta sneakers — a fashion statement that can't be ignored
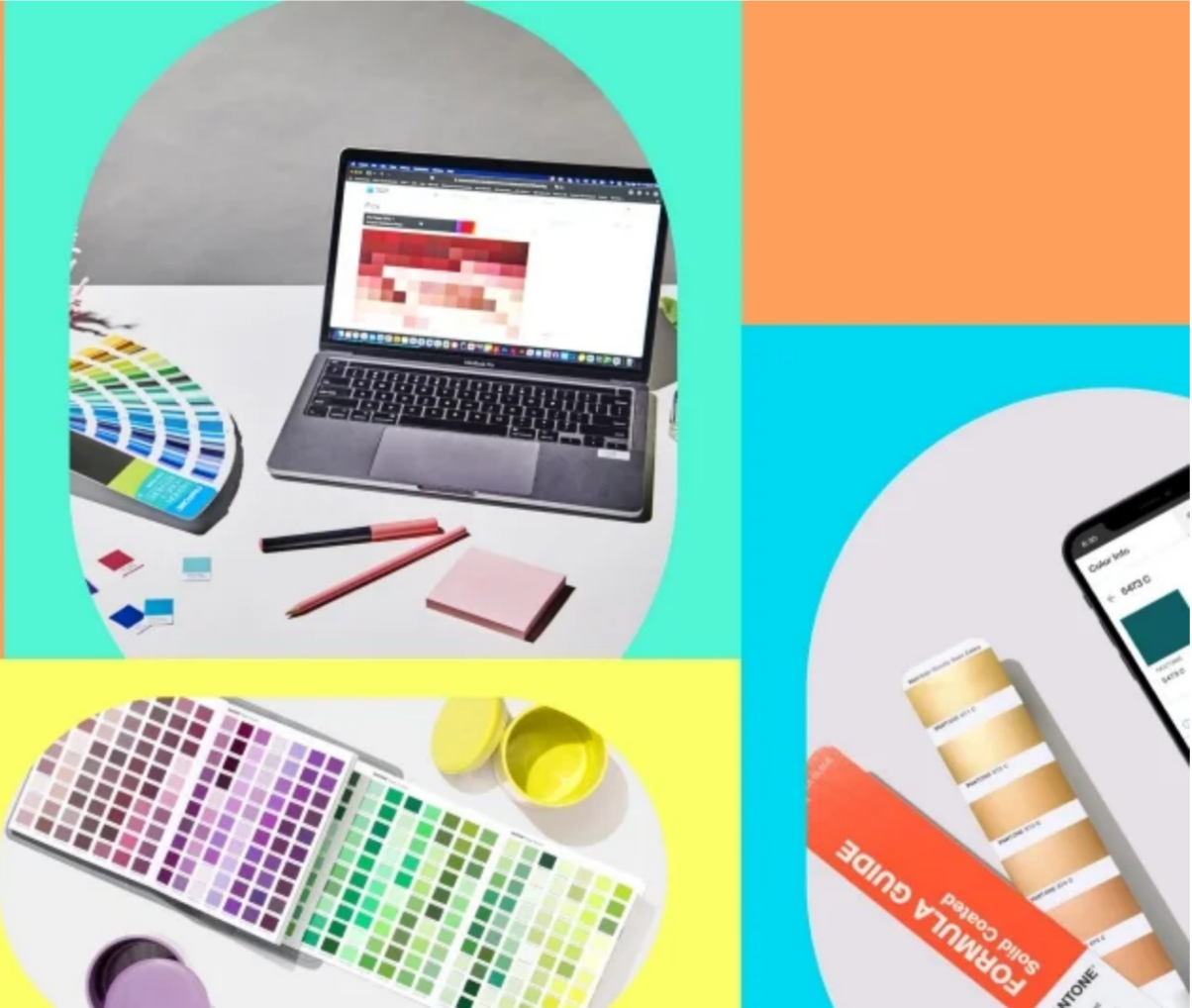
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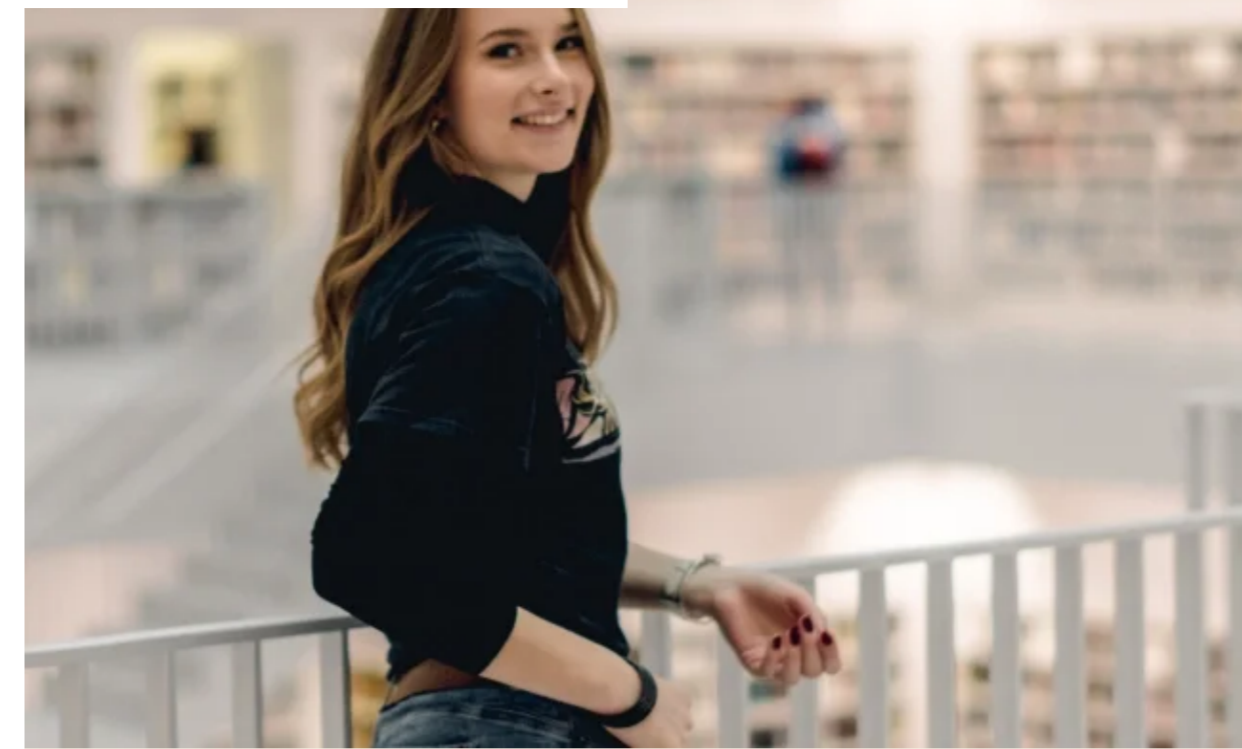
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The Pantone Playbook to Getting the Most out of Design School

Whether you're getting ready for graphic design school or fashion school, read on for some advice for the next generation of creative leaders.

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